



## **COPYWRITER**

Burlington, Vermont / Chicago, Illinois

### **Description**

KSV is on the hunt for a talented mid to sr. level copywriter willing to join our award-winning creative team on a humble crusade to save the earth. Lofty goal? Perhaps. But we thrive when odds are against us. This rare breed needs to have a minimum of 3 years of experience as a copywriter inside an advertising agency to be considered for this position. And will act as the writer counterpart to a sr. art director on our current team.

We are looking for a born teller of stories. Short ones. Long ones. All ones. Someone who approaches the small projects with as much passion and positive attitude as the big ones. We're looking for part conceptual powerhouse and part tactical ninja. A creative who can come up with a big idea and tell the story of that idea through every channel needed to support it—down to a banner and the ad size of an infant's pinky finger.

We need someone familiar with the works of Bill Bernbach and the countless others who paved the way. It would also be nice if this individual was familiar with the ones leading the charge today.

Your day-to-day will be confusing. Sometimes you will get lots of direction. Sometimes you won't get any. Sometimes you'll have to take stacks of information and turn it into something people want to read. Sometimes you will get no information and you'll still have to turn it into something people want to read. You will write for every media channel you can think of and likely some you've never heard of. But you will be challenged. You will laugh. There's a chance you might cry. You will write things that you'll never tell anyone about. And you'll create things you will want to tell everyone about.

Sound like an adventure you could be up for?

Let's chat. Submit your resume and portfolio to Kevin Willard, [kwillard@ksvc.com](mailto:kwillard@ksvc.com).

### **Qualifications**

- 3+ years as a copywriter inside an advertising agency
- A digital portfolio of work
- A devotion to the craft of great writing as well as strong conceptual abilities with proven experience writing across a variety of mediums and formats



- Strong client presentation skills demonstrating a clear vision of how the work addresses the client challenge
- A desire to take on new challenges, grow and learn every day
- Ability to work collaboratively as part of a larger team in a fast-paced environment
- Desire for feedback that will push your work to the next level
- Great self-management and organization skills
- Big fan of the earth

## About KSV

KSV is a collective of creative and strategic thinkers who are committed to a more sustainable existence. As part of the KSV team you'll have the daily opportunity to be part of something bigger than just yourself, because everything we do is filled with a purpose. And that's enough to fill us up with all types of good stuff. KSV is a certified woman-owned B Corp.

### Employee Benefits:

- 401k
- Health, dental, and vision coverage
- Parental leave
- Flexible PTO
- Paid holidays include the week between Christmas and New Year's Day, Memorial Day, 4th of July, Labor Day, Thanksgiving and the following Friday
- Summer half-day Fridays
- Flexible work environment

KSV is an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to age, race, color, religion, sex, gender identity, sexual orientation, national origin, disability status, protected veteran status, or any other characteristic protected by law.