



DESIGNER / ART DIRECTOR

KSV is looking for an experienced designer who is excited by the potential to move people to make sustainable change. The top candidate for this job is a self-starting, superior designer and art director who wants to get in front of the client, help them improve their business results and produce great creative solutions.

Key Responsibilities

- Act as the design counterpart to a Copywriter. You will rise together. And fall together.
- Develop visual solutions that support defined strategies with the majority of assignments accepted by the creative director, account managers and our client(s) without major revision. And above that, produces work that regularly receives positive recognition from the creative department, agency staff and client
- Display a tireless commitment to finding the creative opportunity in every situation paired with the ability to identify where there isn't one
- Go above and beyond the brief to bring unexpected thinking into the room
- Help drive your partner forward with a good attitude and fellowship
- Be someone who approaches the small projects with as much passion and positive attitude as the big ones
- Understand your audience and the media landscape where your work will live
- Partner with the media/connections team to stay current on advertising trends and bring innovative thinking into the room
- Present concepts and creative executions to the client and internal teams with credibility, enthusiasm and a strong personal style – be concise and professional, whether in a verbal, written or visual context
- Tackle work with minimal oversight ensuring successful follow-through with agency personnel on all project-related issues in the completion of final design details
- Review assigned projects to determine due dates, prioritize specific needs and budgetary limitations and proactively seek out clarity where needed
- Monitor workload to anticipate work peaks and/or problems with assignments in order to best manage your time
- Be a leader and a follower

Qualifications

- 3-5 years related work experience (agency or design firm setting preferred)
- A devotion to the craft of great design as well as strong conceptual abilities with proven experience designing across a variety of mediums and formats
- Strong client presentation skills demonstrating how the work addresses the challenge



- Painsstaking attention to detail; ability to complete multiple or repetitive tasks and demonstrate a commitment to accuracy and quality while meeting goals or deadlines
- A desire to take on new challenges, grow and learn every day
- Ability to work collaboratively as part of a larger team in a fast-paced environment
- Desire for feedback that will push your work to the next level
- Great self-management and organization skills – meet aggressive deadlines, juggle multiple priorities, and able to move work quickly within the agency (from start to finish) by following internal processes and guidelines
- Must be passionate about the work and inspired to produce great creative

KSV's Core Competencies

Core competencies are the 'price of admission' to being part of the KSV team and are expected of all team members regardless of role or seniority.

Customer Focus	Builds strong customer relationships and delivers customer-centric solutions.
Decision Quality	Makes good, informed, and timely decisions that keep the organization moving forward.
Action Oriented	Takes on new opportunities and tough challenges with a sense of urgency, high energy, and enthusiasm.
Drives Results	Is focused on and consistently achieves results, even under tough circumstances.
Collaborates	Builds partnerships and works collaboratively with others to meet shared objectives.
Values Differences	Recognizes the value that different perspectives, life experiences, and cultures bring to an organization.
Communicates Effectively	Develops and delivers multi-mode communications that convey a clear understanding of the unique needs of different audiences.
Instills Trust	Gains the confidence and trust of others through honesty, integrity, and authenticity.
Self Development	Actively seeks new ways to grow and be challenged using both formal and informal development channels.
Being Resilient	Keep positive, stay calm under pressure, and believes there is a way forward, even when it can't immediately be seen.



About KSV

KSV is certified BCorp and a women-owned and led collective of creative and strategic thinkers who are committed to a more sustainable existence. As part of our team you'll have the daily opportunity to be part of something bigger than just yourself, because everything we do is filled with a purpose. And that's enough to fill us up with all types of good stuff.

Employee Benefits:

- 401k
- Health, dental, and vision coverage
- Parental leave
- Flexible PTO
- Paid holidays include the week between Christmas and New Year's Day, MLK Day, Memorial Day, Juneteenth, 4th of July, Labor Day, Thanksgiving and the following Friday
- Summer half-day Fridays
- Flexible work environment

KSV is a signer of the equal pay compact and is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to age, race, color, religion, sex, gender identity, sexual orientation, national origin, disability status, protected veteran status, or any other characteristic protected by law.