



## **COPYWRITER**

KSV is looking for an experienced copywriter who is excited by the potential to move people to make sustainable change through the power of their words and ideas.

Your day-to-day will never be routine. Sometimes you'll get lots of direction. Sometimes none. Sometimes you'll have to take stacks of information and turn it into something people want to read. Sometimes you will get no information and you'll still have to turn it into something people want to read. You will write for every media channel you can think of and likely some you've never heard of. But you will be challenged. You will laugh. You will write things that you'll never tell anyone about. And you'll create things you will want to tell everyone about.

### **Key Responsibilities**

- Act as the writer counterpart to an Art Director. You will rise together. And fall together.
- Develop creative solutions that support defined strategies with the majority of assignments accepted by the creative director, account managers and our client(s) without major revision. And above that, produces work that regularly receives positive recognition from the creative department, agency staff and client
- Come up with a big idea and tell the story of that idea through every channel needed to support it
- Be a teller of great stories. Short ones. Long ones. All ones.
- Display a tireless commitment to finding the creative opportunity in every situation paired with the ability to identify where there isn't one
- Go above and beyond the brief to bring unexpected thinking into the room
- Help drive your partner forward with a good attitude and fellowship
- Be someone who approaches the small projects with as much passion and positive attitude as the big ones
- Understand your audience and the media landscape where your work will live
- Partner with the media/connections team to stay current on advertising trends and bring innovative thinking into the room
- Present concepts and creative executions to the client and internal teams with credibility, enthusiasm and a strong personal style – be concise and professional, whether in a verbal, written or visual context
- Tackle work with minimal oversight ensuring successful follow-through with agency personnel on all project-related issues in the completion of final design details
- Review assigned projects to determine due dates, prioritize specific needs and budgetary limitations and proactively seek out clarity where needed
- Monitor workload to anticipate work peaks and/or problems with assignments in order to best manage your time
- Be a leader and a follower



## Qualifications

- 3-5 years professional writing experience (agency setting preferred)
- A devotion to the craft of great writing as well as strong conceptual abilities with proven experience writing across a variety of mediums and formats
- Strong client presentation skills demonstrating how the work addresses the challenge
- A desire to take on new challenges, grow and learn every day
- Ability to work collaboratively as part of a larger team in a fast-paced environment
- Desire for feedback that will push your work to the next level
- Great self-management and organization skills

## About KSV

KSV is certified BCorp and a women-owned and led collective of creative and strategic thinkers who are committed to a more sustainable existence. As part of our team you'll have the daily opportunity to be part of something bigger than just yourself, because everything we do is filled with a purpose. And that's enough to fill us up with all types of good stuff.

### Employee Benefits:

- 401k
- Health, dental, and vision coverage
- Parental leave
- Flexible PTO
- Paid holidays include the week between Christmas and New Year's Day, MLK Day, Memorial Day, Juneteenth, 4th of July, Labor Day, Thanksgiving and the following Friday
- Summer half-day Fridays
- Flexible work environment

KSV is a signer of the equal pay compact and is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to age, race, color, religion, sex, gender identity, sexual orientation, national origin, disability status, protected veteran status, or any other characteristic protected by law.



## KSV's Core Competencies

Core competencies are the 'price of admission' to being part of the KSV team and are expected of all team members regardless of role or seniority.

<b>Customer Focus</b>	Builds strong customer relationships and delivers customer-centric solutions.
<b>Decision Quality</b>	Makes good, informed, and timely decisions that keep the organization moving forward.
<b>Action Oriented</b>	Takes on new opportunities and tough challenges with a sense of urgency, high energy, and enthusiasm.
<b>Drives Results</b>	Is focused on and consistently achieves results, even under tough circumstances.
<b>Collaborates</b>	Builds partnerships and works collaboratively with others to meet shared objectives.
<b>Values Differences</b>	Recognizes the value that different perspectives, life experiences, and cultures bring to an organization.
<b>Communicates Effectively</b>	Develops and delivers multi-mode communications that convey a clear understanding of the unique needs of different audiences.
<b>Instills Trust</b>	Gains the confidence and trust of others through honesty, integrity, and authenticity.
<b>Self Development</b>	Actively seeks new ways to grow and be challenged using both formal and informal development channels.
<b>Being Resilient</b>	Keep positive, stay calm under pressure, and believes there is a way forward, even when it can't immediately be seen.